



# Literature and interviews on Swedish Journalism Education

Selection of literature compiled by Helena Meldré  
Interviews by Annelie Frank

**Linnæus University** 

Funded by:



Lifelong  
Learning  
Programme

# WORK PACKAGE 3 :

## Literature and interviews on journalism studies

### Swedish report



Selection of literature compiled by Helena Meldré  
Interviews by Annelie Frank

Department of Media and Journalism, Linnaeus University, Sweden

Contacts:

Annelie Ekelin – [annelie.ekelin@lnu.se](mailto:annelie.ekelin@lnu.se)

Helena Meldré – [helena.meldre@lnu.se](mailto:helena.meldre@lnu.se)

**WP3 Literature and interviews on journalism studies**  
**Swedish report**

Introduction	p. 3
I Literature on web journalism	p. 4
I.1 Books	p. 4
I.2 PhD Dissertations	p. 5
I.3 Articles, papers and reports	p. 6
II Interviews	p. 13
Annex I Review of literature	p. 16
Books	p. 16
PhD Dissertations	p. 19
Articles, papers, reports	p. 21
Annex 2 Journalism course literature	p. 23

## **Introduction**

Journalism can be studied at several universities in Sweden. There are a number of programmes in journalism that lead to degrees of bachelor, master (one year), master (two years) and PhD, as well as courses in journalism of varying lengths.

The requirements for a bachelor degree in journalism is 180 ECTS credits in total (three years), with a minimum of 90 ECTS credits in journalism and 90 ECTS credits in additional journalism and/or other subjects. There are both programmes with 180 ECTS credits in journalism as well as several programmes in journalism with a combination of journalism and other subjects, in some cases optional, such as media and communication, media production, media technology, and ethnology/history/economics/religion/sociology/political science.

Bachelor programmes in journalism put emphasis on educating journalists with broad competence and skills in working with all media channels and platforms, i.e. being able to work as a journalist in the formats of contemporary media and media platforms as well as future media formats and platforms.

Focus is put on journalistic writing, texts and news for various platforms, news evaluation, ethics, source criticism, the role of journalists and of the media in society, and of course on the theories, methods/methodology and research of journalism and media.

Journalistic craftsmanship as well as critical analysis of and approach to journalism and the media, are important parts of the journalism programmes. Knowledge and skills in producing and publishing journalistic texts and material for the press, radio, television as well as web based media, are integrated with the theoretical aspects of journalism, media, and communication in the programmes.

In summery, bachelor programmes in journalism aim to educate students into knowledgable journalists with a critical approach to journalism and the media, with skills and competence to publish in all media formats.

## **I Literature on web journalism**

This national report focuses on literature on journalism published between 2009 and 2014 (July), in Swedish and/or by Swedish authors and researchers. In addition to literature in Swedish, the academic field turn to literature and journals in English and other languages for research and studying journalism, media and communication.

Literature referred to here are books on journalism, PhD dissertations in journalism or related subjects, and a selection of journal articles and reports in relation to web journalism.

For extended lists of the above literature see Appendix I. Appendix II contains a selection of literature in Swedish on web journalism, currently listed as mandatory literature in various courses within journalism programmes in Sweden.

### ***I.1 Books***

Literature on journalism in Swedish and/or by Swedish authors ranges from texts on a variety of issues, aspects and perspectives of journalism, to manuals for journalists and on journalistic skills. Journalism and media are being discussed for instance in relation to the public sphere, democracy, power, gender, diversity, technology, media logic, etc. Furthermore, questions and issues concerning the role of the journalist in a changing and digitalized media landscape, traditional vs web journalism and media platforms, social media and journalism, and journalistic skills, application and ideals, are also included in the literature on journalism. Manuals cover areas such as for example news editing, digital news, investigative journalism, journalistic images, ethical principles, etc.

Among the books on journalism in Swedish and/or by Swedish authors, published between 2009 and 2014, four titles focus specifically on the web: *Sociala medier: En handbok för journalister (Social Media : A Manual for Journalists)*, *Nätnyheter – Från slutet produkt till öppen process (News on the Net – From Closed Product to Open Process)*, *Webbjournalistik (Web Journalism)*, and *På väg mot Medievärlden 2020 : Journalistik, teknik, marknad (Towards the Media World 2020 : Journalism, Technology, Market)*.

*Sociala medier* deals with social media and interactivity, how to work as a journalist in social media, and tools are presented both for knowing when to and why to be part of social media as well as for how to work journalistically with social media.

In *Nätnyheter* the author argues that although printed newspapers have declining editions, newspapers online reach more people than ever, and at the same time journalism online differs from traditional journalism and thereby challenges established ways of working, norms and values. The potential of online journalism is discussed and in which ways it has been realized.

*Webbjournalistik* has its starting point in the increasing significance and scope of web journalism and gives both concrete examples of how to work with web journalism as well as discusses the ever present issues of ethics and source criticism.

The fifth edition of the anthology *På väg mot Medievärlden 2020* is focused on web based digital media, both those that come from traditional media companies as well as the new media forms driven by the users.

## ***1.2 PhD Dissertations***

Among the PhD dissertations between 2009 and 2014 (July) in journalism or related subjects, two are being referred to here in relation to the area of web journalism.

Hinderson, Jan (2013) *Webbens vägar: Om webbjournalistikens etablering och utveckling vid tre svenska regionala och lokala dagstidningar 1995-2013*  
(*The Ways of the Web : About the Establishment and Development of Web Journalism at three Swedish Regional and Local Newspapers 1995-2013*)

### **Summary**

In this dissertation in Media History I study the history and development of online journalism in three Swedish local and regional newspapers: Helsingborgs Dagblad, Sydöstran and Ystads Allehanda. The starting point is historical: I have tried to anchor the three newspapers' decision to start their online newspapers in their own history and surrounding society. By following the three newspapers' work with the Web from the first attempts to today's elaborated online newspapers, I try to give a concrete picture of a development that does not follow a straight track. Rather I underscore how the management and online journalists instead make different attempts to try to find new solutions to the problems in this new journalistic field.

Through my empirical studies (interviews and observations in the newsrooms) and a review of the research literature, I study how the general features of web journalism work concretely in a local context. This includes examining the news' fast – and slow – cycles, how the form of web pages remediates other media, in what ways online journalism forms a semi-dependent subfield in the journalistic field, what an online journalist really does in his/her job, the introduction of a paywall in one of the online newspapers, and how the three newspapers' web journalism relate to the surrounding digital media ecosystem in the form of social media.

Westlund, Oscar (2011) *Cross-media News Work - Sensemaking of the Mobile Media (R)evolution*

### **Abstract**

This dissertation makes a longitudinal study of transforming tensions in media production processes. It focuses on the thoughts and actions of new and mobile media in the interplay between staff from editorial-, business and IT departments in an organization coupled with the old newspaper medium. It makes the story of change processes in a relatively typical large regional newspaper organization in the Western world (Göteborgs-Posten, Sweden). This case-study from Sweden, a

country with high newspaper and ICT-diffusion, contributes to expand the geographic gaze of research into journalism, business and technology in a digital era. The aim of the dissertation is to study sensemaking of mobile media over time, which has been done through numerous in-depth interviews with a broad selection of media workers from 2008 to 2011. The sensemaking approach conceives interpretations and actions to take place in heterogeneous and circular patterns, and make possible for studying how media workers make sense by structuring and constructing unknown matters such as mobile media. Deriving from previous research on transforming news media organizations, the dissertation has considered four particular tensions in order to grasp important and contemporary contours of change. This involves investigating how tensions come into play between different actors, namely how media workers from the editorial, business and IT departments make sense of and negotiate their inherent boundaries. It also focuses how the tension between old and new comes into play, as these media workers of a newspaper organization (the old) make sense of mobile media (the new). Two particularly important tensions are being reshaped when it comes to their role as a news media producer. The first concerns producer vs. user, namely how their former relationship to users as linear is potentially being refashioned to accommodate for participation. The second concern humans vs. machines (technology), that is, how media producers relate to machines carrying out tasks previously performed by journalists. The study bear witness not only on how mobile media was shaped in a formative phase of development, but also how this work transformed how journalism, business and technology was approached and perceived. Newspaper journalism used to be tangled with print, but relatively disentangled from commercial and technological forces. Now, journalism is becoming decoupled from the upside of commercial contributions, and simultaneously is becoming increasingly blended with technology and commerce in its production, presentation and distribution. These transformations deserve further attention.

### ***1.3 Articles, papers, reports***

This section contains abstracts and summaries from articles, book chapters, papers and reports in relation to web journalism.

The selection of articles, book chapters, papers and reports was made from the Ncom database, maintained by Nordicom (Nordic Information Centre for Media and Communication Research). Nordicom is a knowledge centre in the field of media and communication research, and a cooperation between the five countries of the Nordic region: Denmark, Finland, Iceland, Norway and Sweden, within the Nordic Councils of Ministers. (<http://www.nordicom.gu.se/en/about-nordicom>)

#### **Articles**

Andersson, U: 'Maintaining Power by Guarding the Gates: Journalists' Perceptions of Audience Participation in Online Newspapers' *Journalism and Mass Communication*

### **Abstract**

Focus on audience participation in online news media has increased rapidly in recent years. Online newspapers offer their audience several opportunities to participate, for example by submitting comments on articles or uploading pictures/videos. Audience participation has also emerged as a fast growing research field; the motives for focusing on audience participation have been analyzed and the kind of participatory opportunities that news media offers the audience have been mapped. Also, questions on whether audience participation should be regarded an advantage or disadvantage to professional journalism has been discussed. This study relates to the latter perspective as it examines media practitioners' perceptions of audience participation. By focusing on the case of Swedish newspaper journalists this study analyzes how audience participation is perceived to affect journalistic work and to what extent such participation is believed to benefit journalism. Based on a representative survey of Swedish journalists, conducted in 2011-2012, and a survey of journalists working at three local morning papers in Sweden, conducted in 2009, the analyses reveal a rather ambivalence attitude to audience participation among the journalistic corps.

Andersson, U: 'Contribution or Constrain? Audience Interaction in Swedish Online Newspapers' *Journal of Humanities and Social Studies*

### **Abstract**

A focus on audience interaction in online news media has increased rapidly during the past years. Online news media offer their audience several opportunities of interaction, for example, by submitting comments on articles or sharing pictures and videos. In addition, audience interaction has emerged as a fast growing research field: the motives for embracing online audience interaction have been analyzed and the kind of interactive opportunities offered by the news media has been mapped. Also, the question of whether audience interaction really contributes or rather constrains professional journalism has been vividly discussed. This study relates to the latter perspective as it examines professional journalists' views on audience interaction. By focusing on the case of Swedish newspaper journalists, this study investigates how audience interaction is perceived to impact professional standards and to what extent such interaction is believed to be beneficial or rather an obstacle for journalism. Based on a representative survey of Swedish journalists, conducted in 2011-2012, and a survey of journalists working at local morning papers in Sweden, conducted in 2009, the analysis reveals certain dividing lines in media practitioners' attitudes to audience interaction

Bergström, A & Wadbring, I: 'Strong support for news media : Attitudes towards news on old and new platforms.' *Media International Australia*

### **Abstract**

The aim of this article is to analyse attitudes towards news on old and new platforms. Our study used two types of independent variable: generation, which – along with age – is one of the most important factors explaining news media

practices; and news consumption, which is strongly related to attitudes. We utilised a national mail survey of 3000 people in the Swedish population (aged 16-85) to conduct the study. The response rate in the 2010 study was a little over 60 per cent, and the survey gives a significant picture of news attitudes in the population. The findings generally show a strong degree of support for traditional news media such as television and printed newspapers. However, this support is far stronger among the older generations than the younger - who, to a larger extent, express support for other forms of news distribution, in particular the internet and social media networks

Kroon Lundell, Å, Ekström, M, Eriksson, G & Lundell, ÅK: 'Live co-produced news: Emerging forms of newsproduction and presentation on the web' *Media Culture and Society*

#### **Abstract**

New technologies offer new interactional possibilities for news journalism, but they also pose a challenge to broadcasters who are accustomed to the practices of 'old' television news. The web is one such arena where broadcasters are in the process of mastering a sense of sociability (Scannell 1996, 2010) and 'communicative ease' (cf. Hutchby, 2006) in relation to audiences. They struggle to find ways to engage audiences in the roles of both viewers and users in line with the technological affordances of the web. Rather little attention has yet been paid to how the general sociability of broadcasting is influenced by the development of digital media. This study presents a case of how broadcasters orient to their audience(s) in a so-called live news co-production on the web. The main point is to highlight both possibilities and dilemmas in the management of audience-oriented activities on a new technological platform with its different conditions for production and reception. We argue that broadcasters interested in producing web news both need to adhere to the professional principles and standards of ordinary broadcasting, and at the same time show that they are competent enough to also produce unpolished, layman-like material normally associated with unprofessionalism.

Ghersetti, M: 'Still the same? Comparing news content in online and print media' *Journalism Practice*

#### **Abstract**

This article analyses whether a specific news event is reported differently online compared to print newspapers. The question is hardly new but has increased in importance as more readers pass from print newspapers to online news. The conditions of news selection and production are discussed departing from the theories of market-driven journalism and media logic, and are related to aspects of audience needs and gratifications, as well as professional norms and standards. A content analysis of news reporting during the 2010 Swedish election campaign reveals no significant differences between how major newspapers reported the aspects, issues and actors online compared to in print. Individuals using online news received the same information about the election campaign as those reading

the print paper, which indicates a displacing rather than complementary effect of online journalism on print journalism.

Strömbäck, J, Karlsson, M & Hopmann, DN: 'Determinants of news content: Comparing the normative and the actual impact of different news factors' *Journalism Studies*

**Abstract**

While there is a large body of research on news values and news selection, most research does not clearly distinguish between the concept of news and news selection, on the one hand, and news values and criteria of newsworthiness on the other. These concepts are often treated as synonymous. This is problematic, as there may be many other factors aside from news values or criteria of newsworthiness that determine what becomes news, and as there may be differences between what journalists think should be, and actually is, important when deciding what's news. Against this background, this study investigates what Swedish journalists think is, and should be, important event properties when deciding what's news, and whether there are differences across journalists working for different kinds of media and depending on whether they work with online publishing. The results show that there are significant differences between the perceived normative and actual importance of investigated event properties when deciding what's news.

Hedman, U & Djerf-Pierre, M: 'The social journalist: Embracing the social media life or creating a new digital divide?' *Digital Journalism*

**Abstract**

The ongoing social media hype puts pressure on journalists to be active in social media 24/7. In this process professional values and journalistic norms are put to the test and not all journalists are equally keen to embrace the "social media life". So far, few studies have examined the differences between categories of journalists when it comes to social media use. Based on a representative large-N survey of Swedish journalists conducted in 2011/2012, this paper examines journalists' professional and personal use of social media. The study analyzes the level, purpose and evaluation of usage among different categories of journalists. The broad finding is that there are three main categories of users: "skeptical shunners", "pragmatic conformists" and "enthusiastic activists". Furthermore, there exists a professional digital divide between the "skeptical shunners" on one side and the "enthusiastic activists" on the other. The differences in social media use are mainly associated with journalists' age and type of work but also with professional attitudes towards audience adaptation and branding.

Westlund, O: 'Mobile News: A review and model of journalism in an age of mobile media'  
*Digital Journalism*

**Abstract**

The technological convergence of mobile “phones” and multimedia has been taking place since the 1990s, but it was not until the commercial birth of touchscreen-enabled mobile devices, offered with flat-rate subscriptions for mobile internet, that widespread production and use of news-related content and services began to flourish. Accessing mobile news has gained traction in the everyday life of the public. In parallel, legacy news media have in recent years developed news provision, by repurposing or customising journalistic content published for mobile sites and/or applications. This article explores the production of mobile news, by discussing and synthesising the findings of the contemporary literature found in the nexus of journalism and mobile media. It posits a model of journalism focusing on the roles of humans and technology in activities characterised by customising or repurposing. The article also presents a research agenda focusing on the production of mobile news.

Westlund, O & Färdigh, MA 2012, 'Conceptualizing Media Generations: the Print-, Online- and Individualized Generations' *OBS - Observatorio*

**Abstract**

During the 1990s news publishers established an online presence and in the 2000s they developed cross-media news work. This has resulted in changing news accessing habits, with varied magnitude among generations. This article aims to construct theoretically sound news media generations, through statistical analysis of data from a nationally representative scientific omnibus survey conducted in 2010. Firstly the article presents a descriptive and explanatory analysis of how eight generational cohorts utilize news in print and/or online and/or mobile. Secondly these findings are used for merging the generational cohorts into a conceptualization involving three media generations. The print generation (1920s- 1940s) shows high probability (137%) and scored its highest value for reading only printed newspaper (Pearson's  $r = .135$ ). The online generation (1950s-1970s) shows high probability (97%) and scored highest of online only news accessing (Pearson's  $r = .135$ ). The heterogeneous news usage patterns exhibited by the individualized generation (1980s-1990s) were accommodated for by two cohorts. The online cohort shows high probability for online-only news usage (49%) and a positive correlation (Pearson's  $r = .065$ ). The cross-media cohort marks high probability for cross-media use (230 %) and the highest value for cross-media use (Pearson's  $r = .141$ )

## Paper

Nygren, G & Appelgren, E: 'Data journalism in Sweden: Introducing new methods and genres of journalism into "old" organizations'

### Abstract

Data journalism is an evolving form of investigative journalism. In previous research and handbooks published on this topic, this form of journalism has been called computer assisted reporting and data-driven journalism, as well as precision, computational or database journalism. In Sweden, this form of journalism is still fairly uncommon. Since 2011, researchers at Södertörn University have been working together with data journalists at SVT (Swedish public service television) to develop knowledge about methods and challenges. In November 2012, the project group was expanded to include five daily newspapers, Aftonbladet (national tabloid), Svenska Dagbladet (national morning paper), Norrköpings Tidningar (regional publishing house), Helsingborgs Dagblad (regional morning paper) and Mittmedia (regional publishing company), the Swedish public service radio as well as the software company, SAS. The expanded project will end in 2014. The purpose of this paper is to provide an overview of the development of data journalism at these media companies, using action research methods. The content of this paper is based on an online survey of journalists working at the participating media companies and in-depth interviews with editors at these companies. The results indicate that, based on how this field is currently perceived by the journalists in the survey, there is a common definition of data journalism. Furthermore, the attitudes towards data journalism during the process of introducing new methods and genres of journalism into "old" organizations are correlated to the level of perceived experience in data journalism working methods. The main challenges facing the working methods of data journalism today are a shortage of time and the need for training and developing data journalism skills.

(Paper presented at The Future of Journalism, Cardiff 2013)

## Reports

Stigbrand, K & Nygren, G: *Professional Identity in Changing Media Landscapes: Journalism Education in Sweden, Russia, Poland, Estonia and Finland*

Journalism programmes are popular; they are growing in number the world over despite an often insecure labour market. What do journalism students expect? How do they see their future as journalists? What kind of training is offered by the Academy? This report presents journalism education in five universities, in the Baltic Sea Region, from different perspectives: the teachers and the students' goals in relation to wishes and needs of the sector and common challenges in changing media landscapes.

Svegfors, M, Finer, D & Novak, A: *Vad har vi lärt oss? : En annorlunda årsrapport 2012/2013 om journalistik, medier och medieforskning*  
(*What have we learned? : A different year report 2012/2013 on journalism, media and media research*)

Which lessons are important to bring in the transition to a new media landscape with new prerequisites – technical, social and economical? Three media veterans share their experiences about the strengths and weaknesses of journalism, health journalism quality, and the relationship between media and media users.

## **II Interviews**

### ***Interviewees:***

Ingela Wadbring

Professor in Media and Communication Science with specialization in media development  
Department of Science, Technology and Media  
Mid Sweden University

Ulrika Lindgren

Lecturer and Programme Manager for Bachelor programme in Journalism  
Department of Arts, Communication and Education  
Luleå University of Technology

Kicki Hultin

Lecturer and Director of Studies  
Journalism Media and Communication  
University of Gothenburg

Anette Forsberg

Lecturer  
Department of Media and Journalism  
Linnaeus University

### **Questions and summaries of answers**

*Today (or in a near future), media companies are led to simultaneously produce content in different kinds of format or media. How have you dealt with this issue?*

This is an ongoing discussion and the programs are developed and/or changed towards the new premises in the media landscape and in relation to the conditions for practising journalism. The convergence of media and various publishing platforms are an integral part of the education and different formats are integrated in the editorial practices.

The students are working on this in a practical sense: with tests, exploring, learning tools, exercises in multi-publishing, etc, and in a theoretical sense by analyzing and comparing different formats and media platforms.

*How did you anticipate this change?*

Through close cooperation with the media industry and by working with the media industry development. These changes have come about gradually and over several years.

*Which are the profiles of the media professionals who work with you?*

All types of media professionals are engaged and involved in the journalism programmes, such as journalists, editor-in-chiefs, photographers, database editors, investigative journalists, editors of different genres such as sports and culture, web editors, magazine editors, television and radio journalists and producers, etc.

*Which are your interactions with media professionals?*

Interaction with media professionals is carried out in several ways. Lecturers and guest lecturers are in many cases active media professionals, in various genres and fields, and/or several of the teachers have been working in the media industry. In many courses lectures, seminars, and exercises are rendered by professionals, and the media professionals are important for the education both for their knowledge and as inspiration for the students. For instance, practising professional journalists and photographers are often involved in various parts of different courses.

Teachers make study visits and the researchers have a close cooperation with the industry. The students have internships and/or training periods within the media business.

*When dealing with multiformat digital production, is the theme/issue presented as such or does it already appear in the curriculum?*

The concept of “new media” has been around for many years and it is included in the curriculum in several courses as an integral factor in education and training plans.

First students learn the basics of television, radio, print and web, both technically as well as how to fill it with content. Most of all it’s about finding the optimal storytelling for each media. Then they apply the basic knowledge in production-based courses and exercises, involving digital publishing and multimedia.

*In a newsroom-type situation, do participants deal with it in terms of multiformat productions or as separate issues; and how do they cope with that?*

There are courses with the production format as a separate issue and there are courses, or part of courses, with newsroom multiformat productions.

In the generation that the students – mostly – belong to, multimedia is obvious. The students don’t find it strange to work with content in multiple forms of publication. However, it is important that the students acquire knowledge of traditional publishing as well – editing, setting headlines, creating different texts and being aware of the quirks and shapes in different media formats, etc.

Most students love the newsroom set up, but there are also discussions and arguments about superficiality – if one is to think about doing everything on ones own, there's a risk that something will suffer in quality, either in journalism or technology.

*What are your students' expectations of their journalism studies? Do they have a clear idea about the kind of journalism they want to work with?*

It varies as far as the students' ideas of what they want to work with after graduation, ranging from those who have a definite plan and goal to those who are open for everything or are undecided.

The traditional forms of media are definitely still of interest. Students who have internships at Expressen and Aftonbladet [two tabloids in Sweden] often like to continue to work there after finishing their education. There are students who dream of working with qualified investigative journalism on television as well as students who want to start their own entertainment music magazine.

However clear or unclear about what they want to do, students in general understand that they need to have a broad knowledge of various forms of publishing, while preferably also finding their niche. The journalistic content is in focus when students think about the future, and publishing platforms and methods are secondary. Journalism programs may be quite broad aiming for multiskilled journalists although students tend to focus on the format that interest them most, and some students take that road and specialize while others do not.

## ANNEX 1 Review of literature

### Literature on journalism

Literature in Swedish and/or by Swedish authors

Published 2009 – 2014

Swedish titles translated into English within brackets

#### Books

Andersson, Ellen & Jankov Picha, Petra (2009). *Framtiden har redan varit här, hejat och passerat*. Enhörna: Tusculum i samarbete med Svenska Journalistförbundet.

[*The Future has already been here, said Hello, and Moved on*]

Alm, Per & Eliasson, Erik (2011). *Att fånga läsaren: En handbok i tidningsredigering*. 2. uppl. Lund: Gleerup.

[*To Catch the Reader : A Manual in Newspaper Editing*]

Asp, Kent & Bjerling, Johannes (2014). *Mediekratin: Mediernas makt i svenska val*. Stockholm: Ekerlids.

[*Mediacracy : The Power of the Media in Swedish Elections*]

Beckman, Petter (2011). *Utanför nyhetsmallen: Public journalism efter fem år med Södra sidan : erfarenheter av arbetet med tidningen Södra sidan*. Av Petter Beckman, Rouzbeh Djalaie, Anna-Karin Lith, Laura Ahva, Torbjörn von Krogh (red). Stockholm: Sim(o).

[*Outside the News Template : Public Journalism after Five Years with the South Side*]

Bengtsson, Helena & Krogh, Torbjörn von (2013). *Räkna med nyheter: Journalisters (ibland obesvarade) förkärlek för siffror och statistik*. Stockholm: Sim(o).

[*Count on the News : Journalists' (Sometimes Unanswered) Love of Numbers and Statistics*]

Bergström, Bo (2012). *Journalistik, reklam, information*. 1. uppl. Stockholm: Liber.

[*Journalism, Advertising, Information*]

Citron, Britt-Marie & Carlquist, Peder (2014). *Gräva och granska: Tips och inspiration för journalister*. 1. uppl. Stockholm: Morfem i samarbete med Medieinstitutet Fojo.

[*Dig and Review : Hints and Inspiration for Journalists*]

Erba, Augustin (2010). *Så blir du en bättre journalist (och gladare): Handfasta råd om kreativitet, karriär och kärlek på jobbet*. 1. uppl. Stockholm: Norstedt.

[*How to Become a Better Journalist (and Happier) : Hands-on Advice on Creativity, Career and Love at Work*]

Finer, David, Novak, Anette & Svegfors, Mats (2012). *Vad har vi lärt oss? En annorlunda årsrapport 2012/2013 om journalistik, medier och medieforskning*. Stockholm: Sim(o).

[*What have We Learned? A Different Yearly Report on Journalism, Media and Media Research*]

*Framtidens journalister: Mediernas verktyg, villkor och vanmakt*. (2012). Stockholm: Publicistklubben.

[*The Journalists of the Future : The Tools, Conditions and Powerlessness of the Media*]

Gillinger, Christian (red) (2013). *Sociala medier: En handbok för journalister*. Stockholm: Sveriges radio.

[*Social Media : A Manual for Journalists*]

- Göransson, Mattias & Regnell, Tobias (red) (2011). *Berätta! Journalistikens bortslarvade möjlighet*. Stockholm: Publicistklubben.  
[*Tell! The Possibility Frittered Away in Journalism*]
- Hamrud, Annika (2012). *Intervjuer mot väggen: En analys av svenska och brittiska radio- och tevejournalisters frågeteknik*. Huddinge: Journalistik, Södertörns högskola.  
[*Interviews Against the Wall : An Analysis of Swedish and British Radio and Television Journalists' Questioning Techniques*]
- Hulth-Wallgren, David & Jederlund, Lars (2012). *Nyckeln till DN debatt: Så lyckas du med debattartikeln*. Stockholm: Rådhusgruppen.  
[*The Key to DN Debate : How to Succeed with the Debate Article*]
- Hammarlin, Mia-Marie & Jarlbro, Gunilla (2014). *Kvinnor och män i offentlighetens ljus*. 1. uppl. Lund: Studentlitteratur.  
[*Women and Men in the Light of the Public Sphere*]
- Hannerz, Ulf (red) (2010). *Antropologi/Journalistik: Om sätt att beskriva världen*. Lund: Studentlitteratur.  
[*Anthropology/Journalism : About Ways to Describe the World*]
- Hanson, Nils (2010). *Grävande journalistik*. (Ny utg.) Stockholm: Ordfront.  
[*Investigative Journalism*]
- Heimerson, Staffan, Erlandson, Lars Gunnar, Froman, Ingmarie & Löfqvist, Urban (2009). *Skjut inte på journalisten! 19 korrespondenters berättelser om yttrandefrihetens gränser*. Stockholm: Atlas.  
[*Don't Shoot at the Journalist! 19 Correspondents' Stories about the Limitations of Freedom of Expression*]
- Hultén, Gunilla (2009). *Journalistik och mångfald*. 1. uppl. Lund: Studentlitteratur.  
[*Journalism and Diversity*]
- Häger, Björn (2014). *Reporter: En grundbok i journalistik*. 2. uppl. Lund: Studentlitteratur  
[*Reporter : A Basic Book on Journalism*]
- Jarlbro, Gunilla (2013). *Genusmedveten journalistik*. 1. uppl. Lund: Studentlitteratur.  
[*Gender Conscious Journalism*]
- Journalistroll: Bakgrund till – och debatt om – journalistrollens förändring. Debatten våren 2011, nyskrivna bidrag samt utdrag ur Sim(o)-texter*. (2011). Stockholm: Sim(o).  
[*The Role of the Journalist : Background and Debate on the Changing Role of the Journalist*]
- Karlsson, Michael (2010). *Nätnyheter – Från sluten produkt till öppen process*. Stockholm : Sim(o).  
[*News on the Net – From Closed Product to Open Process*]
- Kjöller, Hanne (2013). *En halv sanning är också en lögn*. (Ny utg.) Stockholm: Bromberg.  
[*Half a Truth is also a Lie*]
- Krogh, Torbjörn von (red) (2010). *Journalistisk kvalitet? En antologi om hot och möjligheter när mediavärlden förändras*. Stockholm: Sim(o).  
[*Quality Journalism? An Anthology on Threats and Possibilities in a Time of Media Change*]
- Krogh, Torbjörn von (red) (2012). *Vem granskar granskarna? Svensk mediegranskning 1988-2012*. Stockholm: Sim(o).  
[*Who Reviews the Reviewers? Swedish Media Reviewing 1988-2012*]

- Kronmarker, Marie (2009). *Tala om texter! Om konsten att coacha, närläsa och ge gensvar*. 3. omarb. uppl. Kalmar: Fojo.  
[Talk about Texts! About the Art of Coaching, Close Readings and Feedback]
- Larsson, Nisse (2014). *Journalistik*. 5. uppl. Stockholm: Poppius.  
[Journalism]
- Lindquist, Kristian (2010). *Webbjournalistik*. 1. uppl. Stockholm: Norstedt.  
[Web Journalism]
- Lundgren, Kristina & Ney, Birgitta (red) (2011). *Pennskaft, reportrar, tidningskvinnor*. Huddinge: Södertörns högskola.  
[Penholders, Reporters, Newspaper Women]
- Malmer, Carl (2012). *Professionell men personlig: En publikstudie av läsares uppfattningar om journalisters aktivitet på twitter*. Göteborg: Journalistik, medier och kommunikation, Göteborgs universitet (JMG).  
[Professional but Personal : An Audience Study of Readers' Perceptions on Journalists' Activities on Twitter]
- Mral, Brigitte & Olinder, Henrik (2011). *Bildens retorik i journalistiken*. Stockholm: Norstedt.  
[The Rethoric of the Image in Journalism]
- Månson, Hans (2010). *Spelet bakom rubrikerna: Om journalister, journalistik och det personliga ansvaret*. Visby: Juridisk reportagebyrå.  
[The Game Behind the Headlines : About Journalists, Journalism and the Personal Responsibility]
- Månson, Hans & Strandberg, Hans (2009). *Yrke: Journalist*. Visby: Juridisk reportagebyrå.  
[Occupation : Journalist]
- Nord, Lars & Strömbäck, Jesper (red) (2012). *Medierna och demokratin*. 2. uppl. Lund: Studentlitteratur.  
[Media and Democracy]
- Melchior, Sigrid (2013). *Handbok i EU-journalistik*. Visby: Juridisk informations- och reportagebyrå.  
[Manual in EU-Journalism]
- Nygren, Gunnar & Wadbring, Ingela (red) (2013). *På väg mot medievärlden 2020: Journalistik, teknik, marknad*. 5 (omarb.) uppl. Lund: Studentlitteratur.  
[On the Way towards the Media World 2020 : Journalism, Technology, Market]
- Olsson, Anders R. (2010). *Lögn, förbannad lögn och journalistik*. (Ny utg.) Stockholm: Dejavu.  
[Lie, cursed lie and Journalism]
- Olsson, Anders R. (2012). *Yttrandefrihet & tryckfrihet: Handbok för journalister*. 7., (omarb. och uppdaterade) uppl. Lund: Studentlitteratur.  
[Freedom of Expression and Freedom of Print : A Manual for Journalists]
- Picard, Robert G. & Krogh, Torbjörn von (2011). *Vem betalar journalistiken? Om journalistikens värde för olika intressenter*. Stockholm: Sim(o).  
[Who Pays for Journalism? About the Value of Journalism for Various Stakeholders]
- Ronge, Paul (2009). *När Janne Josefsson ringer: Så klarar du pressen*. (Den första svenska boken om medieretorik). Sundbyberg: Optimal.  
[When Janne Josefsson Calls : How to Cope with the Pressure. A Book about Media Rethorics]

Segeholm, Göran (2011). *Fånga bilden! Handbok i bildjournalistik för skrivare*. 3. uppl. Kalmar: Fojo.

[*Catch the Image! A Manual in Photo Journalism for Writers*]

Stiernstedt, Fredrik (red) (2014). *Mediekritik*. 1. uppl. Lund: Studentlitteratur.

[*Media Criticism*]

Strachal, George (2009). *Journalistik och vetenskap*. 1. uppl. Malmö: Gleerup.

[*Journalism and Science*]

Strömbäck, Jesper (2014). *Makt, medier och samhälle: En introduktion till politisk kommunikation*. 2. uppl. Lund: Studentlitteratur.

[*Power, Media and Society : An Introduction to Political Communication*]

Sundström, Lena (2013). *Spår*. 1. utg. Stockholm: Natur & kultur.

[*Tracks*]

Wadbring, Ingela (2012). *Journalistikens kommersialisering – mera myt än sanning? Innehållets förändring i svensk dagspress 1960-2010*. Stockholm: Sim(o).

[*The Commercialization of Journalism – More Myth than Truth?*]

Wadbring, Ingela, Mildner, Anders & Ruth, Arne (2010). *Vad väntar runt hörnet? En annorlunda årsrapport 2010/2011 om journalistik, medier och medieforskning*. Stockholm: Sim(o).

[*What is Waiting around the Corner? A Different Yearly Report 2010/2011 on Journalism, Media and Media Research*]

Wendt, Maria (2012). *Politik som spektakel: Almedalen, mediemakten och den svenska demokratin*. Stockholm: Atlas.

[*Politics as Spectacle : Almedalen, the Power of Media and Swedish Democracy*]

Åsheden, Ann-Marie (2014). *Genomskåda medielogiken!* Stockholm: Ultima Esperanza.

[*See Through the Media Logic!*]

### **PhD Dissertations**

Andersson, Ulrika (2009). *Journalister och deras publik. Förhållningssätt bland svenska journalister*. Göteborg: Institutionen för journalistik, medier och kommunikation (JMG), Göteborgs universitet.

[*Journalists and their Audience. Swedish Journalists' Approach*]

Andersson, Yvonne (2009). *Mellan lag och moral: Civil olydnad och militanta veganer i fyra svenska dagstidningar åren omkring millennieskiftet*. Stockholm: Institution för journalistik, medier och kommunikation, Stockholms universitet.

[*Between Law and Morality : Civil Disobedience and Militant Vegans in Four Swedish Newspapers around the Millenium*]

Bjerling, Johannes (2012). *The Personalisation of Swedish Politics: Party Leaders in the Election Coverage, 1979-2010*. University of Gothenburg.

Ekman, Mattias (2011). *Den globala rättviserörelsen i svenska medier: Hegemoniska formationer i relationen mellan journalistik och kapitalism*. Stockholm: Institutionen för journalistik, medier och kommunikation (JMK), Stockholms universitet.

[*The Global Justice Movement in Swedish Media : Hegemony in the Relation between Journalism and Capitalism*]

Forsman, Michael (2011). *Lokalradio och kommersiell radio 1975–2010 : En mediehistorisk studie av produktion och konkurrens*. Stockholm: Institutionen för journalistik, medier och kommunikation (JMK), Stockholms universitet.

[*Local Radio and Commercial Radio 1975-2010 : A Media History Study of Production and Competition*]

Färdigh, Mathias A. (2013). *What's the use of a free media? The role of media in curbing corruption and promoting quality of government*. Diss. Göteborg : Göteborgs universitet, 2013.

Gardeström, Elin (2011). *Att fostra journalister : Journalistutbildningens formering i Sverige 1944-1970*. Göteborg: Daidalos.

[*To Raise Journalists : The Formation of Journalist Education in Sweden 1944-1970*]

Hinderson, Jan (2013) *Webbens vägar: Om webbjournalistikens etablering och utveckling vid tre svenska regionala och lokala dagstidningar 1995-2013*. Diss. Lund : Lunds universitet, 2013.

[*The Ways of the Web : About the Establishment and Development of Web Journalism at three Swedish Regional and Local Newspapers 1995-2013*]

Jungstrand, Anna (2013). *Det litterära med reportaget: Om litteraritet som journalistisk strategi och etik*. Diss. Stockholm : Stockholms universitet, 2013.

[*The Literary of Reportage : About Litararity as Journalistic Strategy and Ethics*]

Krona, Michael (2009). *Från orsak till verkan : Berättarstrategier i Sveriges Televisions inrikespolitiska nyhetsförmedling 1978-2005*. Lunds universitet.

[*From Cause to Effect : Narrative Strategies in the Coverage of Domestic Politics 1978-2005 in Swedish Television*]

Lindén, Johan (2011). *TV-ledning i konkurrens: En studie av Sveriges Televisions publicistiska ledning 1997-2000*. Stockholm: Institutionen för journalistik, medier och kommunikation (JMK), Stockholms universitet.

[*Television Management in Competition : A Study of Swedish Television Publishing Management 1997-2000*]

Magnusson, Ann-Sofie (2010). *Bilden av psykiatriområdet. Nyhetsrapporteringen i Rapport 1980-2006*. Göteborg: Institutionen för journalistik, medier och kommunikation (JMG), Göteborgs universitet.

[*The Image of Psychiatry. News Reports in Rapport 1980-2006*]

Ohlsson, Jonas (2012). *The Practice of Newspaper Ownership: Fifty Years of Control and Influence in the Swedish Local Press*. University of Gothenburg.

Pamment, James (2011). *The Limits of the New Public Diplomacy: Strategic communication and evaluation at the U.S. State Department, Foreign & Commonwealth Office, British Council, Swedish Foreign Ministry and Swedish Institute*. Stockholm: Department of Journalism, Media and Communication (JMK), Stockholm University.

Petersson, Thomas (2012). *Landet bortom horisonten: En analys av journalistik om Västpapua i svensk press 1959-2009*. Stockholm: Institutionen för mediastudier, Stockholms universitet.

[*The Country Beyond the Horizon : An Analysis of Journalism on West Papua in Swedish Press 1959-2009*]

Sandstig, Gabriella (2010). *Otrygghetens landskap. En kartläggning av otryggheten i stadsrummet och en analys av bakomliggande orsaker, med fokus på mediernas roll*. Göteborg: Institutionen för journalistik, medier och kommunikation (JMG), Göteborgs universitet.

[*The Landscape of Insecurity. A Mapping of Insecurity in the Town Area and an Analysis of Underlying Causes, Focusing on the Role of the Media*]

Urniasz, Piotr (2013). *Redigering och skuld : Ett kognitivt perspektiv på redigeringensfunktioner i ansvarsutkrävande tv-reportage*. Umeå: Umeå universitet.

[*Editing and Guilt - A cognitive perspective on editing in investigative TV-reporting*]

Westlund, Oscar (2011). *Cross-media News Work - Sensemaking of the Mobile Media (R)evolution*. University of Gothenburg.

Widholm, Andreas (2011). *Europe in Transition: Transnational Television News and European Identity*. Stockholm: Department of Journalism, Media and Communication (JMK), Stockholm University.

Wiik, Jenny (2010). *Journalism in Transition. The professional Identity of Swedish Journalists*. University of Gothenburg.

### **Articles, Papers, Reports**

*The selection of articles, book chapters, papers and reports was made from the Ncom database, maintained by Nordicom (Nordic Information Centre for Media and Communication Research).*

*Nordicom is a knowledge centre in the field of media and communication research, and a cooperation between the five countries of the Nordic region: Denmark, Finland, Iceland, Norway and Sweden, within the Nordic Councils of Ministers.*

(<http://www.nordicom.gu.se/en/about-nordicom>)

Andén-Papadopoulos, K & Pantti, M 2013. 'Re-imagining crisis reporting: Professional ideology of journalists and citizen eyewitness images' *Journalism : theory, practice & criticism*, vol 14, nr. 7, p. 960-977.

Andersson, U 2013. 'Maintaining Power by Guarding the Gates: Journalists' Perceptions of Audience Participation in Online Newspapers' *Journalism and Mass Communication*, vol 3, nr. 1, p. 1-13.

Andersson, U 2013. 'Contribution or Constrain? Audience Interaction in Swedish Online Newspapers' *Journal of Humanities and Social Studies*, vol 1.

Andersson, U & Wiik, J 2013. 'Journalism Meets Management: Changing Leadership in Swedish News Organizations' *Journalism Practice*, vol 7.

Bergström, A & Wadbring, I 2012. 'Strong support for news media : Attitudes towards news on old and new platforms' *Media International Australia*, nr. 144, p. 118-126.

Djerf-Pierre, M, Ekström, M & Johansson, B 2013. 'Policy failure or moral scandal?: Political accountability, journalism and new public management' *Media Culture and Society*, vol 35, nr. 8, p. 960-976.

Edström, M 2012. 'Is There a Nordic Way?: A Swedish Perspective on Achievements and Problems with Gender Equality in Newsrooms' *Media Studies/Medijske studije*, vol 2, nr. 3-4, p. 64-75.

Edström, M 2013. 'Sweden: Women Reach Parity but Gender Troubles Persist'. In *The Palgrave International Handbook of Women and Journalism*. Palgrave Macmillan, p. 78-91.

Ghersetti, M 2013. 'Still the same? Comparing news content in online and print media' *Journalism Practice*, vol 8.

Hedman, U & Djerf-Pierre, M 2013. 'The social journalist: Embracing the social media life or creating a new digital divide?' *Digital Journalism*, p. 1-18.

Kroon Lundell, Å, Ekström, M, Eriksson, G & Lundell, ÅK 2013. 'Live co-produced news: emerging forms of newsproduction and presentation on the web' *Media Culture and Society*, vol 35, nr. 5, p. 620-639.

Nygren, G & Appelgren, E 2013. 'Data journalism in Sweden: Introducing new methods and genres of journalism into "old" organizations'. 2012. (Paper presented at The Future of Journalism, Cardiff 2013).

Stigbrand, K & Nygren, G 2013. *Professional Identity in Changing Media Landscapes: Journalism Education in Sweden, Russia, Poland, Estonia and Finland*. Södertörns högskola, Huddinge. (Report)

Strömbäck, J, Karlsson, M & Hopmann, DN 2012. 'Determinants of news content: comparing the normative and the actual impact of different news factors' *Journalism Studies*, vol 13, p. 718-728.

Westlund, O 2013. 'Mobile News: A review and model of journalism in an age of mobile media' *Digital Journalism*, vol 1, nr. 1, p. 6.

Westlund, O & Färdigh, MA 2012. 'Conceptualizing Media Generations: the Print-, Online- and Individualized Generations' *OBS - Observatorio*, vol 6.

## ANNEX 2 Journalism course literature

The list below is a selection of literature in Swedish currently listed as mandatory course literature for students in various courses in journalism. In addition to this, there is other literature in Swedish as well as articles and books in English on the mandatory literature lists within the subject of journalism and other related subjects, eg. in media and communication science, media production, media technology, etc.

Swedish titles translated into English within brackets.

Alexanderson, Kristina (2012). *Källkritik på Internet*. Stockholm: .SE (Stiftelsen för internet-infrastruktur).

[*Source Criticism on the Internet*]

Berglez, Peter & Olausson, Ulrika (red) (2009). *Mediesamhället – Centrala begrepp*. Lund: Studentlitteratur.

[*Media Society – Central Themes*]

Fichtelius, Erik (2008). *Nyhetsjournalistik: Tio gyllene regler*. Stockholm: Sveriges utbildningsradio.

[*News Journalism: Ten Golden Rules*]

Hadenius, Stig, Weibull, Lennart & Wadbring, Ingela (2011). *Massmedier: Press, radio och tv i den digitala tidsåldern*. Stockholm: Ekerlids.

[*Mass Media: Press, Radio and Television in the digital era of time*]

Hanson, Nils (2009). *Grävande journalistik*. Stockholm: Ordfront.

[*Investigative Journalism*]

Hultén, Britt (2000). *Journalistikanalys*. Lund: Studentlitteratur.

[*Journalism Analysis*]

Häger, Björn (2007). *Intervjuteknik*. Stockholm: Liber.

[*Interview Techniques*]

Häger, Björn (2009). *Reporter: En grundbok i journalistik*. Stockholm: Norstedts.

[*Reporter: A Basic Book in Journalism*]

Karlsson, Michael (2010). *Nätnyheter: Från sluten produkt till öppen process*. Stockholm: Simo.

[*Net News: From Closed Product to Open Process*]

Lindstedt, Inger (2013). *Textens hantverk: Om retorik och skrivande*. Lund: Studentlitteratur.

[*Crafts of the Text: About Rethorics and Writing*]

Lindquist, Kristian (2010). *Webbjournalistik*. Stockholm: Norstedts.

[*Web Journalism*]

Nygren, Gunnar (2008). *Nyhetsfabriken: Journalistiska yrkesroller i en förändrad medievärld*. Lund: Studentlitteratur.

[*The News Factory: Journalist Roles in a Changed Media World*]

Nygren, Gunnar & Zuiderveld, Maria (2011). *En himla många kanaler: Flerkanalpublicering i svenska mediehus*. Göteborg: Nordicom.

[*A Lot of Channels: Multichannel Publishing in Swedish Media Houses*]

Nygren, Gunnar & Wadbring, Ingela (red) (2013). *På väg mot medievärlden 2020: Journalistik, teknik, marknad*. Lund: Studentlitteratur.

[*Towards the Media World of 2020: Journalism, Technology and Market*]

Olsson, Anders R (2012). *Yttrandefrihet & tryckfrihet: Handbok för journalister*. Stockholm: Studentlitteratur.

[*Freedom of Expression and Freedom of Print: A Handbook for Journalists*]

Pressens samarbetsnämnd (2007). *Spelregler för press, radio och tv*.

[*Guidelines for Press, Radio and Television*]

Svegfors, Mats & Benkö, Cilla (2010). *Journalistik 3.0: Medieormen ömsar skinn*. Stockholm: Sveriges radio.

[*Journalism 3.0: The Media Snake Sheds Skins*]

Sveriges Radio (2013). *Sociala medier: En handbok för journalister*.

[*Social Media: A Handbook for Journalists*]

Thoresson, Anders (2011). *Flöden, kvitter och statusuppdateringar: En guide om omvärldsbevakning på nätet*. Stockholm: .SE (Stiftelsen för Internetinfrastruktur).

[*Flows, Tweets and Status Updates: A Guide of the World Online*]

Thurén, Thorsten (2013). *Källkritik*. Stockholm: Liber.

[*Source Criticism*]

von Krogh, Torbjörn (red) (2011). *#Journalistroll*. Stockholm: Simo.

[*#Journalist Role*]